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FOR IMMEDIATE RELEASE

**ISC West Earns Seventh Consecutive Honors as one of the “Fastest 50”
Growing Trade Shows in N. America by *Tradeshow Week***

(Norwalk, CT -- August 2009) – For the seventh year in a row, ISC West has been recognized as one of the Fastest 50 growing tradeshows in North America by leading industry publication *Tradeshow Week*. ISC West has attained this status every year that *Tradeshow Week* has conducted the “Fastest 50” program. Sponsored by the Security Industry Association (SIA) and organized by Reed Exhibitions, ISC West serves over 23,000 security professionals every year.

The “Fastest 50” winners are selected based on their growth in net square footage over the previous three years (2006-2008). The judging team is comprised of the editorial and research staff at *Tradeshow Week*. Three top prizes will be awarded in November in categories including the fastest growing trade and association show, the fastest growing consumer show, and the overall fastest growing show.

“We are particularly pleased on earning this recognition over the past three years considering some of the economic hurdles that trade events have had to overcome recently,” said Ed Nichols, Industry Vice President, ISC Events. “As the only trade show in the physical security industry to obtain this recognition in 2009, we’re thrilled that our customers put their confidence in our ability to deliver enhanced value, service and marketplace relevance. We want to thank our customers for their continued support for and confidence in the ISC West-SIA partnership to deliver superior customer value and growth for the industry.”

“As the proud, sole sponsor of the ISC Events, we are particularly pleased to partner with the ISC events portfolio,” said Richard Chace, CEO, Security Industry Association (SIA). “We believe that this honor solidifies our mutual objective of making meaningful contributions to the sustained growth of the industry and for providing valuable marketing opportunities for our members.”

In addition to ISC West, Reed Exhibitions, producers of the ISC Events portfolio, has also earned “Fastest 50” recognition for EMS Today Conference & Exposition, produced in conjunction with *JEMS (Journal of Emergency Medical Services)*; The SHOT SHOW, an outdoor sports, shooting and hunting exhibition and conference, sponsored by the NSSF; New York Comic Con; and PAX. According to *Tradeshow Week*, Reed Exhibitions was the only events producer with 5 winners in

2009 and has consistently made the short list of events producers having the highest number of events in any given year.

About ISC West

ISC West is sponsored by the Security Industry Association (SIA). It is part of the ISC portfolio including ISC East in New York, October 28-29, 2009 at the Jacob Javits Convention Center; ISC Brasil, April 14-16, 2010 in Sao Paulo, Brazil; and ISC365.com.

Reed Exhibitions, producers of these events, is the world's largest organizer of business-to-business events. Each year Reed plans and executes over 460 events worldwide.

For information on attending or exhibiting at any of the ISC Events, visit www.iscwest.com or www.isceast.com or www.isc365.com.

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